NATION'S BUSINESS INDEX for 1936



PUBLISHED BY THE CHAMBER OF COMMERCE
OF THE UNITED STATES
WASHINGTON DC

Nation's Business Index for 1936

A	2	age		Pi	age
Accent on Youth; by Paul H. Hayward	May	62	Bellringers: Finding Needles in Hay Stacks	Ane	76
Adams, Charles Magee: Bookkeeper for the Bureaucrats Advantages of Talk	Oct	56	Bellringers: Hands Across the Sea Bellringers: Legislative Overhead Bellringers: New Style for Sign Makers	Jul Apr	65
ADVERTISING Through the Editor's SpecsAug 9; Oct 11;			Bellringers: Old Mill Stream Bellringers: Paying the Stockholders	Mar	60
When Astuteness Stifles Volume; by Clarence E Bosworth. AGRICULTURAL ADJUSTMENT ADMINISTRATION	sep	54	Bellringers: Prospecting de Luxe Bellringers: Solving Parking Problems Bellringers: Summing up NRA	May	72
Through the Editor's Specs	Jul	11	Bellringers: What's Happened to Gold? Benn, Sir Ernest: We're Old Hands at New Deals	Sep	62
AGRICULTURE Business Highlights and Sidelights	Jul 1	75	Bennett, Ira E.: Washington and Your Business Feb 21; Mar 17; Apr 17; May 17; Jun 19;		
Farm Surgery	Jul	73	Aug 21; Sep 21; Oct 42; Nov 50;	Dec	17
Farm's New Day; by L. F. Livingston			Bent, Silas: Apostle of the New Deal	Nov	25
Future of Agriculture			BERRY, GEORGE L.		
Importance of Agriculture; by Fred W. Sargent			Up From a Dusty Road; by Herbert Corey		
Their Business is "Growing;" by Perry R. Thomas Through the Editor's SpecsJan 11; Feb 7;		17	Big Crowds Don't Mean Big Sales; by Carl Goerch Bishop, Warren: Chart for National Progress		
Jul 11; Sep 7;	Nov	g	Bishop, Warren: Fifty Year Fight for Markets	Jan	20
Agriculture's Jack of All Trades; by H. H. Slawson	Sep	24	Bishop, Warren: Government Spreads Culture Bishop, Warren: Seeking Social Security	May	76
ALUMINUM Fifty Year Fight for Markets; by Warren Bishop	Jan	20	Bishop, Warren: Yardstick for Housing	Jun	61
AMERICAN FEDERATION OF LABOR			Bliss, Philip E.: Keeping the Employee Sold Blood and Turnip Racket	Oct	50
Labor Nears Its Zero Hour; by Chester M. Wright	Nov	15	Bookkeeper for the Bureaucrats; by Charles Magee Adams	Oct	56
AMERICAN TRADE ASSOCIATION EXECUTIVES	Man	77	BOOKS What I've Been Reading; by William Feather	Dat	02
ATAE Awards			Nov 84:		
Trade Executives Discuss Problems	Apr	56	Bosworth, Clarence E.: When Astuteness Stifles Volume		100
Trade Groups Show the Way; by Philip P. Gott			Botsford, Samuel B.: Business and Public Relations Braley, Berton: Mystery Story		
And May the Best Man Win; by Herbert Corey	Nov	20	and and an analysis of the second sec	ang/a	
And Unto God; by Worth M. Tippy			BREAD	You	Tue
Angly, Edward: Home Town Folks Have Changed	rep	48	What Constitutes the Price of Bread? Breaking Up Tax Trusts; by Edgar J. Goodrich		
ANNUAL MEETING			Brown, Lewis H.: Increasing Employment	Jun	43
Business is Not a Class; by Harper Sibley Business Meets in April			Bruner, Felix: Codes, Before NRA and After Bruner, Felix: Dollars for Dwellings		
Principles of American EnterpriseJu			Bryce, Frank W.: Taxes Worry Mrs. Jones		
Anson, Lyman; Matter of Adjustment			WITTENANTAN		
Apostle of the New Deal; by Silas Bent	Nov	25	BUREAUCRACY Bookkeeper for the Bureaucrats:		
ARBITRATION			by Charles Magee Adams	Oct	56
When Business Men Disagree; by Lucius R. Eastman	Jul	29	Business Highlights and Sidelights	Feb.	90
ARCHITECTURE			Government Spreads Culture; by Warren Bishop	Feb	25
Show Case for Architects	Ang	42	Home Town Folks have Changed; by Edward Angly	Feb	148
Armstrong, O. K.: It Can Be Done			When Zeal Becomes a Runaway Borse; Editorial by Merle Thorpe	Oct	13
ATAE Awards			Who Will Save Us From the Parasite?		
AUDIT BUREAU OF CIRCULATION			Business and National Afrairs; by Philip J. Fay		
Twenty-One Years of Self-Rule; by Paul H. Hayward	Jan	27	Business and Public Relations; by Samuel B. Botsford	Jun	71
Automobiles Round the Corner; by Walter L. McCain	Nov	42	Business Aspect of Insurance	Jun	58
AUTOMOTIVE INDUSTRY		100	BUSINESS CONDITIONS	****	-
Automobiles Round the Corner; by Walter L. McCain Bellringers: Automobiles and Progress			Map of the Nation's Business; by Frank Greene 'eu 30; Mar 52; Apr b8; May 54; Jun 10b;		
Through the Editor's Specs			Aug 38; Sep 58; Oct 88; Nov 69:		
			Plea for the Realities; Editorial by Merle Thorpe		
AVIATION Through the Editor's Specs	Dec	11	Principles of American Enterprise; oy Harper Sibley Wasnington and Your Business; by Ira E. Bennett		
			Feb 21; Mar 17; Apr 17; May 17; Jul 21; Aug 21;	Sep	5
В			Business for Tax Revision "Business Had Vision;" by Daniel Roper		
D			Business Highlights and SidelightsJan 53;	; Feb	0 60
Babbitt Pays for Babbitt Baiting; by Harper Leech	Jan	25	Mar 58; Apr 77; Jun 130; Aug 50; Sep 60; Nov 88;		
BANKS AND BANKING			Business is Not a Class; by Harper Siuley		
Business Highlights and Sidelights			business Man Looks at Government Finances; by Fred H. Clausen	Mar	21
Through the Editor's Specs			Business Man With the Hoe; oy Paul McCrea	. Jan	u 51
			Business Meets in April	. Mar	r 30
BARGE LINES What's Behind Barge Profits? by Robert Talley	San	66	Business Men are Cowards; by J. Gilbert Hill Business PatriotismNo Market! Editorial	. Aug	. 5
Barton, Fred B.: If Every One Were Fingerprinted			by Merle Thorpe		
Bellringers: Automobiles and Progress	Mar	91	Business Speaks on Federal Trends		
Bellringers: Back to Nature via Railroad			Business Studies the Railroads		
Bellringers: Capital's Share			Butz, Ralph H.: Workers Write Their Own Pay Checks		

				P	age
CALIFORNIA	1	ege	COMPETITION Through the Editor's SpecsFeb 7; Compiling Bureau Laws	Mar	g 25
Climate is an Asset; by Merle Thorpe			CONGRESS Bellringers: Legislative Overhead		
CAMADA Our Canadian Relations; by R. C. Matthews	Jun	51	Day in the Senate in 1945	Jun May	90 28
CAPITALISM	Dak	lie	Through the Editor's Specs	Mar	17
Why Business Men are Cowards; by George E. Sokolsky	Oct	15	Write to Your Congressman; by Paul T. Cherington		
Carver, Thomas Nixon: How to Diffuse Purchasing Power Carver, Thomas Nixon: What Workers Need to Know			CONSTITUTION		
Casting Bread Upon the Waters; by Sheldon Wills			Blessings of Liberty	Jan	15
Business Highlights and Sidelights			Wanted: A Second Declaration of Independence; by C. Reinold Noyes		
Retail War on Main Street; by Frank J. Taylor			CONSTRUCTION	200	-2
CHAMBERS OF COMMERCE, GENERAL			Business Highlights and Sidelights		
Business and National Affairs; by Philip J. Fay Business and Public Relations; by Samuel B. Potsford			Dollars for Dwellings; by Felix Bruner Is It Slum Clearanceor What? by Frederick A. Van Fleet	Mar	20
Fusiness Highlights and Sidelights Young Men in Chamber Work, by Allen Whitfield	Jul	75	Yardstick for Housing; by Warren Bishop Consumer Cooperatives	Apr	29
CHAMBERS OF COMMERCE, LOCAL Muron, S. D.: Through the Editor's Specs	Sep	11	COOPERATIVES Consumers' Co-Ops on Main Street; by Artmur s. Gunnarson	Nov	34
Wesiaco, Texas: Face-Lifting for the Old name Town; by H. C. Ratliff			Dissecting the Tugwell Experiment; by Charles Stevenson Through the Editor's Specs	Sep	18
CHAMBERS OF COMMERCE, NATIONAL			Uncle Sam Flirts with the Co-Ops; by Robert L. Van Boskirk	Oct	17
Business and National Afrairs; by Pollip J. ray	Jun	69	Coordination on Relief	May	82
Officers and Directors	Jun	50	Corey, Herbert: Prices are Wiser Than Men	Aug	27
Transportation and Communication: Business Studies toe Railroads	Mar	64	COTTON		
Domestic Distribution: Consumer Cooperatives	Nov	103	Cotton's New Social Problem; by Robert Talley Making Disaster Pay Dividends; by Robert Talley New Hand Seeks a Jop.	Apr	32
CHANGE No Business Can Escape ChangeJan 38;	Ti	lina	COURTS		
Mar 42; Apr 42; May 42; Jun 88; Jul 40; Sep 42; Oct 40; Nov 40;	Aug	30	Through the Editor's Specs	Mar	7
Cnart for National Progress; by Warren Bishop			CREDIT Blood and Turnip Racket	Oct	50
Mass Production in a New Field	Mar	34	Salvaging Overdue Accounts; by Lynn C. Mahan	Jul	78
Cnemical Revolution; by Williams Haynes			CRIME If Every One Were Fingerprinted; by Fred B. Barton		
Chemistry Chemical Revolution; by Williams Haynes	May	Щ	Cure for the Blues		
Farm's New Day; by L. F. Livingston	Feb	21			
	whr	دء	D		
CHICAGO Government Can Reduce Expenses: by Edward J. Kelly	Jun	26	Davis, James P.: Our Prison Competition	Oct	28
Chips from the Editor's Work Bench	Dec	41	Davis, John W.: Constitution	Jan	15
Rev. Marion D. Shutter	Jun	25	DEBTS		
CIVIC DEVELOPMENT Face-Lifting for the Old Home Town; by H. C. Ratliff	Dec	69	Don't Owe Too Much Money; by Roy A. Foulke Declaration of Business Policy		
Repuilding our Cities	Jun	60	Delivering the Kilowatt; by J. A. Switzer		
CIVIL SERVICE			DEMOCRACY Despots are on the Retreat; by Elon H. Hooker	Sep	15
Business Highlights and Sidelights			Wanted: A Second Declaration of Independence; by		
Through the Editor's Specs Apr 7:	Aug	11	C. Reinold Noyes	rep	10
Clausen, Fred H.: Business Man Looks at Government Finances			DEPRESSIONS Business Highlights and Sidelights Despots are on the Retreat; by Elon H. Hooker		
CLEARING, ILLINOIS Where pusiness Rules Itself; by Marvin J. Schulenburg	Dec	39	Dissecting the Tax Bill. Dissecting the Tugwell Experiment; by Charles Stevenson.	Jun	107
Climate is an Asset; by Merle Thorpe	May	81	DISTRIBUTION		
CLOQUET, MINNESOTA			Business Highlights and Sidelights		
Consumers' Co-Ops on Main Street; by Arthur D. Gunnarson	Nov	34	Distribution Problems Today		
COAL			New Ideas in SellingJan 40; Feb 38; Apr 54; Jun 114; Jul 54; Sep 52;	Mar	1111
Business Highlights and Sidelights			Watch Consumer Cooperatives; by Charles H. Janssen	Apr	45
Codes, Before NRA and After; by Felix Bruner			Does Healey Act Mean Another NRA? by Robert Van Boskirk		
COMMUNISM			Dollars for Dwellings; by Felix Bruner	Jun	30
Supversive Activities; by John W. McCormack			Dramatizing Industry	Sep	64
Why Business Men are Cowards; by George E. Sokolsky	Oct	15	Duffield, E. S.: Paradox of Tax Reform	ATLO	53

	1	Page		Pe	age
Duffield, E. S.: Taxes Menace Economic Security Duffield, E. S.: Your Taxes Will be Higher Dunn, Sammel: Socialism and the Railways	Sep	27	Fuller Life at Reedsville; by Millard Milburn Rice Puture of Agriculture		
F			G		
Eastman, Lucius R.: When Business Men Disagree	Jul	29	Ghost of Section 7a; by Lawrence Stafford		
EDUCATION			Give Management Its Job! Editorial by Merle Thorpe Giving All Snippers an Even Break; by Samuel B. Pettengili	Jan	13
Through the Editor's Specs	May	13	Goeron, Carl: Big Crowds Don't Mean Big Sales	Jun	82
"With Love From Dad"	Jun	15	Bellringers: What's Happened to Gold?	Oct	36
Through the Editor's Specs	Jul	9	Gott, Philip P.: Trade Groups Show the Way		
ELECTRICITY Delivering the Kilowatt; by J. A. Switzer Lights Burned in Great Barrington; by Paul McGrea Through the Editor's Specs	May	32	GOVERNMENT AND BUSINESS Business and National Affairs; by Philip J. Fay Men Wanted for Fact-Finding; Editorial by Merle Thorpe. Socialism and the Bailways; by Samuel Dunn Twenty-One Years of Self-Rule; by Paul H. Hayward	Dec Jan Jan	13 48 27
EMPLOYMENT America's Happy Unemployables; by Tom Freegard Kelley. Business Highlights and SidelightsFeb 64; Mar 58; Chart for National Progress; by Warren Bishop	Sep	60	Two Views of Business	Jan Oct	23
Employment and Production; by Daniel C. Roper How to Prevent Unemployment; by T. M. Girdler Increasing Employment; by Lewis H. Brown Sources of Reemployment	Jun May Jun	41 23 43	Government and Transportation	Jun	20
Through the Editor's Specs	Oct	. 7	GOVERNMENT FINANCE Business Highlights and Sidelights Business Man Looks at Government Finances; by Fred H. Clausen.		
Matter of Adjustment; by Lyman Anson	Mar	46	Government Without Red Ink; by Frank D. Fitzgerald It Can Be Done; by O. K. Armstrong Mass Froduction in a New Field	Apr Mar Mar	61 2/ 34
		r.e.	Power to Destroy; Editorial by Merle Thorpe		
Face-Lifting for the Old Home Town; by H. C. Ratliff FACTORY LOCATION Through the Editor's Specs	May	9	GOVERNMENT IN BUSINESS And May the Best Man Win; by Herbert Corey Parable of the Two Shepherds; by Paul McCrea Socialism and the Railways; by Samuel Dunn	Jun	117
Where Business Rules Itself; by Marvin J. Schulenburg FAIRS Dramatizing Industry	Sep	64	Through the Editor's Specs	Feb Sep Apr	7 65 51
Industry Looks Toward Texas	Mar Jul	87 73	Government Spreads Culture; by Warren Sishop	Apr	61
Fay, Philip J.: Business and National Affairs Feather, William: Fourth of July-made in U.S.A Feather, William: What I've Been ReadingOct 92; Federal and State Responsibility; by Fitzgerald Hall	Jun Jul Nov Dec	69 15 84 60	GREAT ERITAIN We're Old Hands at New Deals; by Sir Ernest denn Green Pleads for Labor Unity Greene, Frank: Map of the Nation's BusinessJan 34; Mar 52; Apr 08; May 54; Jun 100; Jul 51;	Mar Feb	38 36
FEDERAL COUNCIL OF CHURCHES			Sep 58; Oct 88; Nov 09; Gunnarson, Arthur B.: Consumers Co-Ops on Main Street	Dec	57
And Unto God; by Worth M. Tippy	Jul	24	Н		
FEDERAL HOUSING ADMINISTRATION Dollars for Dwellings; by Felix Bruner Federal Revenue Policies; by Roy C. Osgood			Hall, Fitzgerald: Federal and State Responsibility	Dec	52
FEDERAL TRADE COMMISSION Codes, Before NRA and After; by Felix Bruner How Amend the FTC Act Through the Editor's Specs	May	88	Hayward, Paul H.: Accent on Youtn	Jun	55
Unfair Trade Practices; by John W. O'Leary	Jan	20	Toward a Healthier Nation	Dec	36
Business Highlights and Sidelights	Jun	53	HIGH, STANLEY Apostle of the New Deal, by Silas Bent		
FINGERPRINTING If Every One Were Fingerprinted; by Fred B. Barton	Dec	35	HIGHWAYS Portrait of a Business Pioneer; by Paul McCrea Hill, J. Gilbert: Business Men Are Cowards	Apr	36
FIRE WASTE CONTEST Fighting Fire Waste	Sep Apr Oct	13 61 63	Hills Quit Railroading; by E. L. Roney	Oct Dec	95 32 43 23
Fourth of JulyMade in U.S.A.; by William Feather Foxcroft, Ronald P.: John Smith's Saturday Fri, James L.: Toy Business Isn't All Play From Little Acorns; by A. L. White	Mar Dec	23	HOLDREDGE, NEBRASEA Casting Bread Upon the Waters; by Sheldon Wills Home Town Folks Have Changed; by Edward Angly	Oct	76

		rage		P	age
Hocker, Elon H.: Despots Are on the Retreat How Amend the FTC Act How to Diffuse Purchasing Power; by Thomas Nixon Carver How to Prevent Unemployment; by T. M. Girdler Howe, Harrison E.: What Would Sanctions Mean to Us?	May Nov May	88 23 23	It Can Be Done; by C. K. Armstrong It Will be Used Against You; by Paul McCrea It's Well to Watch the Plastics; by Rufus H. Jones	Jul	31
				14-000	Vine.
			Janssen, Charles H.: Watch Consumer Cooperatives	Apr	45
I Almost Went on Relief; by Ross Hemming. I Rise to Nominate; by T. Harry Thompson. I Talk with Workers; by Whiting Williams. I Worked in Russia; by Andrew Smith. If Every One Were Fingerprinted; by Fred B. Barton If Government Workers Were Segregated Importance of Agriculture; by Fred W. Sargent. In Praise of Pie.	Feb Mar Sep Dec Sep Jun	24 35 29 35 40 67	Japan's Bid for World Trade	Mer	23
THAMP			Keeping the Employee Sold; by Philip E. Bliss		
INCOME Bellringers: Capital's Share Through the Editor's Specs Increasing Employment; by Lewis H. Brown	Feb	11	Kelley, Tom Freegard: America's Happy Unemployables Kelly, Edward J.: Government Can Reduce Expenses Kershner, Hayden: What? No Opportunities? King, Marylynn: Staging Plays for Window Shoppers Kohler, Herbert V.: Research-Yeast of Business	Jun Dec Aug	26 64 18
INDIVIDUALISM Business Men Are Cowards; by J. Gilbert Hill	Aug	29			
Cure for the Blues Fourth of July-Made in U.S.A.; by William Feather Lines from an Editor's Notebook What Workers Need to Know; by Thomas Nixon Carver	Feb Jul Jun	48d 15 135	LABOR Ghost of Section 7a; by Lawrence Stafford	Jul	27
Youth MovementOld Style INDUSTRIAL PROGRESS Principles of American Enterprise; by Harper Sibley	Sep	32	Green Pleads for Labor Unity	Mar Sep Nov	38 44 15
Youth MovementOld Style			Restless John Lewis; by George E. Sokolsky	Jul Jul	25 42
Business Highlights and SidelightsJun 136; Jul 75;			Up From a Dusty Road; by Herbert Corey	Oct	27
Helping Workers Help Themselves; by Glenn R. Parson How to Diffuse Purchasing Power; by Thomas Nixon Carver			Through the Editor's Specs		
I Talk with Workers; by Whiting Williams	Mar	35	Labor Nears Its Zero Hour; by Chester M. Wright	Nov	15
Keeping the Employee Sold; by Philip E. Bliss Mistakes My Bosses Have Made	May	44 29	Labor's Need for Leadership; by William D. Rawlins Lapham, Roger D.: Pacific Coast Labor Conditions		
Pacific Coast Labor Conditions; by Roger D. Lapham	Jun	75			
Protection for the Workers			LEADERSHIP Business PatriotismNo Market! Editorial by		
Through the Editor's Specs			Merle Thorpe Leech, Harper: Babbitt Pays for Babbitt Baiting		
When Tradition Needs a Friend; Editorial by Merle Thorpe Workers Write Their Own Pay Checks; by Ralph H. Butz	May	13	LEGISLATION AFFECTING BUSINESS		
INDUSTRY Business Highlights and Sidelights	Mar	58	Chart for National Progress; by Warren Bishop Compiling Bureau Laws Does Healey Act Mean Another NRA? by		
Some Facts About Bigness	Feb	7171	Robert L. Van Boakirk	Aug	24
INFLATION Through the Editor's Specs	Von	ø	Through the Editor's Specs	Feb Jan	23
INSURANCE	1.898	8	Washington and Your Business; by Ira E. Bennett What Does the Price Law Mean? Leipzig Trade Fair	Aug	34
Business Aspect of Insurance			Let's Be International-Minded; by Thomas J. Watson	Jun	48
Sixty Dollars a Month at Sixty; by Richard L. Hobart	Oct	32	Light on the Federal Tax Bill	May	32
They Taught Us to Save; by Richard L. Hobart			Lines from an Editor's Notebook Litchfield, P. W.: Why 40,000 Persons Have Jobs		
Intellectual Deficit; by Revilo P. Oliver			Livingston, L. F.: Farm's New Day		
INTERIOR DEPARTMENT Government on the Air	Apr	51	LOANS Armco Workers Learn to Save; by Hugh W. Wright Through the Editor's Specs		
INTERNATIONAL TRADE Business Highlights and Sidelights	Anr	78	LOBBYING		
Japan's Bid for World Trade	May	50	Right to Petition	Jan	32
Let's Be International-Minded; by Thomas J. Watson Our Canadian Relations; by R. C. Matthews			M		
Reopening Channels of Trade	Jun	49	TVI		
Through the Editor's SpecsFeb 7; To Simplify Foreign Trade			MacGregor, Donald: Our New Bid for World Shipping Business Machine Has its Week in the Sun		
What Would Sanctions Mean to Us? by Harrison E. Howe INTERSTATE COMMERCE COMMISSION	Feb	30	Mahan, Lynn C.: Salvaging Overdue Accounts	Jul Dec	78 37
Giving All Shippers an Even Break; by Samuel B.	D.	20	Making Disaster Pay Dividends; by Robert Talley	Apr	32
Pettengill	Sep	36	MANAGEMENT Do Executives Earn Their Pay? by Ralph L. Woods Give Management Its Job! Editorial by Merle Thorpe		
INVESTIGATIONS It Will be Used Against You; by Paul McCrea	Jul	31	John Smith's Saturday; by Ronald P. Foxcroft	Mar	23
Through the Editor's Specs	May	7	Mistakes My Bosses Have MadeJul 8; Nov 11;		
What's Behind the Townsend Movement? Iron Whim of the Customer; by Charles Morrow Wilson			MANUFACTURING		100
Is It Slum Clearanceor What? by Frederick A. Van Fleet.			Toy Business Isn't All Play; by James L. Fri	Dec	50

	P	age	P	P	nze
Map of the Nation's Business; by Frank GreeneJan 34; Mar 52; Apr 68; May 54; Jun 106; Jul 51;	Aug	38	Pacific Coast Labor Conditions; by Roger D. Lapham	Jun	75
Sep 58; Oct 88; Nov 69; Market Sentries of Small Dusiness; by Mark H. Wodlinger			Page From a Business Man's Scratch Pad. Parable of the Profit Motive; by Paul McCrea.	Jul	55
MASS PRODUCTION How to Diffuse Purchasing Power; by Thomas Nixon Carver	Nov	23	Parable of the Two Shepherds; by Paul McCrea	Aug	53
Mass Production in a New Field	Mar Jul Mar	34 42 46	PATENTS Business Highlights and Sidelights	Aug	56
Matthews, R. G.: Our Ganadian Relations	Nov	51 42 25	PATERNALISM Business Highlights and Sidelights Patman, Wright: New Battle Lines are Forming	Dec	15
McCrea, Paul: Business Man with the Hoe	Jan Jul	73 28 31	Pelley, John J.: "Plight" of the Emilrosds PENSIONS		
McCrea, Paul: Lights Burned in Great Barrington McCrea, Paul: Parable of the Frofit Motive McCrea, Paul: Parable of the Two Shepherds	Jul Jun		Prodigal Fathers; by J. L. Sowers		
McCrea, Paul: Portrait of a Business Pioneer	May	36 57 31	PETROLEUM Business Highlights and Sidelights Pettengill, Samuel B.: Giving All Shippers an Even Break		
Men Wanted for Fact-Finding; Editorial by Merle Thorpe	Dec	31	PIANOS They Called the Hearse Too Early; by Jo H. Chamberlin	Aug	30
MERCHANT MARINE Our New Bid for World Shipping Business;			In Praise of Pie	Jun	124
by Donald MacGregor			Plan for Natural Resources	Jun	74
MINING I Almost Went on Relief; by Ross Hemming			PLASTICS It's Well to Watch the Plastics; by Rufus H. Jones Plea for the Realities; Editorial by Merle Thorpe	Mar	13
Mistakes My Bosses Have Made MODERNIZATION	may	23	"Plight" of the Railroads; by John J. Pelley POLITICS	reo	18
Retailers Have Modernized; by Richard Webster "Money Changers;" by Rexford Tugwell			Federal and State Responsibility; by Fitzgerald Hall I Rise to Nominate; by T. Harry Thompson Same Old Medicine Show; by Charles Morrow Wilson	Feb	214
MOTOR TRANSPORT Shippers Scan New Truck Rates; by Ralph L. Woods	Sep	36	Through the Editor's SpecsFeb 8; Jun 7; Washington and Your Business; by Ira E. Bennett	Nov Jan	7
MUNICIPAL GOVERNMENT Government Can Reduce Expenses; by Edward J. Kelly Mystery Story; by Berton Braley			Which Road? Editorial by Merle Thorpe	Feb Jun	13
N			POWER Machine Has its Week in the Sun	Nov	32
NACOS Toward Chamber Cooperation	Mar	91	Power to Destroy; Editorial by Merle Thorpe	Apr	13
NATIONAL RECOVERY ADMINISTRATION			PRICES Prices are Wiser Than Men; by Herbert Corey	Aug	27
Bellringers: Summing up NRA	Mar	53	Through the Editor's Specs What Constitutes the Price of Bread? Principles of American Enterprise; by Harper Sibley	Jan Jan	7 45
Plan for Natural Resources	Jun	74	PRISONS		22
MEBRASHA Through the Editor's Specs	Jan	8	Our Prison Competition; by James P. Davis Prodigal Fathers; by J. L. Sowers		
New Battle Lines are Forming; by Wright Patman	Dec	15	PROFITS		
NEW DEAL Apostle of the New Deal; by Silas Bent	Nov	25	Business Highlights and Sidelights Parable of the Profit Motive; by Paul McCrea	Sep Jul	55
Intellectual Deficit; by Revilo P. Oliver	20011011	Total day	Through the Editor's Specs	Feb	9
Unfinished Business of the New Deal; by Mark Sullivan Washington and Your Business; by Ira E. Bennett	Aug	15	Public Friend Number One; by Ruth McInerney	May	36
We're Old Hands at New Deals; by Sir Ernest Benn	Apr	15	PUBLIC UTILITIES		
New Ideas in Selling	Nov	104	And May the Best Men Win; by Herbert Corey Delivering the Kilowatt; by J. A. Switzer Through the Editor's Specs	Nov	54
Apr 42; May 42; Jun 88; Jul 40; Sep 42; Oct 40; Nov 40;	Aug	36	PUBLIC WORKS ADMINISTRATION		
Nobody Loves a Banker			Business Highlights and SidelightsJul 11:		
NRA for Government Contractors		12.72	PUBLICITY Business and Public Relations; by Samuel B.		
O			Botsford	. Ana	g 29
O'Leary, John W.: Unfair Trade Practices			First Order of Business; Editorial by Merle Thorpe	. Sej	13
Osgood, Roy C.: Federal Revenue Policies Our Canadian Relations; by R. C. Matthews Our New Bid for World Shipping Business;	Jun	53	R		
by Donald MacGregorOur Prison Competition; by James P. Davis			RADIO Government on the Air	. Ap	r 51

RAILROADS	P	age	S	P	age
Business Highlights and Sidelights			Sage of a Small Town Merchant; by Paul H. Hayward		
Samuel B. Pettengill. Government "Discovers" Coordination; by Robert Henry Hills Quit Railroading; by E. L. Roney	Oct	68	SALARIES Do Executives Earn Their Pay? by Ralph L. Woods	Nov	60
Lines from an Editor's Notebook. "Plight" of the Railroads; by John J. Pelley Socialism and the Railways; by Samuel Dunn. Through the Editor's SpecsFeb 9; Jun 11; Ratliff, H.C.: Face-Lifting for the Old Home Town. Rawlins, William D.: Labor's Need for Leadership Real Business of Retailing; by Kenneth Collins	Jun Feb Jan Dec Dec Mar	134 18 48 7 69 40	SALESMANSHIP Fifty Year Fight for Markets; by Warren Bishop Hands Across the Desk Salvaging Overdue Accounts; by Lynn C. Mahan Same Old Medicine Show; by Charles Morrow Wilson Sargent, Fred W.: Importance of Agriculture Schulenburg, Marvin J.: Where Business Rules Itself	Jul Jan Jun	52 78 29 67
REAL ESTATE Through the Editor's Specs Rebuilding Our Cities			SEEDS Their Business is "Growing:" by Perry R. Thomas Seeking Social Security; by Warren Biscop	May	76
RECONSTRUCTION FINANCE COMPORATION Through the Editor's Specs	Apr	7	Shake Hands with Our ContributorsOct 87; Shippers Scan New Truck Rates; by Ralph L. Woods Shorter Hours and More Pay; by Glenn Nixon Show Case for Architects.	Nov Sep Oct	105 36 48
RECOVERY Plea for the Realities; Editorial by Merle Thorpe Price: Editorial by Merle Thorpe Red Cross Roll Call	Aug	13	Shutter, Rev. Marion D.: Churches and the "Social Order" Sibley, Harper: Business is Not a Class	Jun Apr Jun Oct Sep	25 28 39 32 24
Business for Tax Revision Business Speaks on Federal Trends Declaration of Business Policy	Jan	54	Smith, Andrew: I Worked in Russia SOCIAL SECURITY Protection for the Worker	Jun	47
RELIEF America's Happy Unemployables; by Tom Freegard Kelley			Seeking Social Security; by Warren Bishop	May	76
Through the Editor's Speck	Nov	7.8	SOCIALISM And Unto God; by Worth M. Tippy Babbitt Pays for Babbitt Baiting; by Harper Leech Churenes and the "Social Order;" by Rev. Marion Smutter Tarough the Editor's SpecsJul 7;	Jan Jun	25
HESFARCH Business Highlights and Sidelights Market Sentries of Small Business; by Mark H. Wodlinger Research-Yeast of Business; by Herbert V. Kohler	Apr	20	"With Love from Dad" Socialism and the Railways; by Samuel Dunn Sokolsky, George E.: Restless John Lewis Sokolsky, George E.: Why Business Men Are Cowards Some Facts About Bigness.	Jun Jan Jul Oct	15 48 25 15
Through the Editor's Specs			Some One Can Always Buy; by Martin Francis	Aug Jun	74 45
Charles Stevenson	May Jul Apr	25 8 29	SOYBEANS Agriculture's Jack of All Trades; by H. H. Slawson SPORTS	Sep	24
Restless John Lewis; by George E. Sokolsky RETAIL SELLING Big Crowds Don't Meen Big Sales; by Carl Coerch	Jun	82	Business Highlights and Sidelights	Jul Aug	27
Casting Bread Upon the Waters; by Sheldon Wills Chains Don't Bother Williamson's; by A. E. Holden Iron Whim of the Customer; by Charles Morrow Wilson.	Oct	23	STATISTICS When Zeal Becomes a Runaway Horse; Editorial by		
Mail at \$220 a Pound; by Stanton Tiernan Merchant's Responsibilities; by James O. McKinsey Public Friend Number One; by Ruth McInerney	Dec Jun May	37 57 36	Merle Thorpe Stevenson, Charles: Dissecting the Tugwell Experiment STOCKHOLDERS		
Real Business of Retailing; by Kenneth Collins	Nov Mer Mer Oct Jun	13 66 31 20 22	Bellringers: Paying the Stockholders	Jun Aug	73 15
Staging Plays for Window Shoppers; by Marylynn King Through the Editor's Specs You Can't Fight Progress and Win; by A. E. Holden Retail War on Main Street; by Frank J. Taylor Retailer Now Takes the Rap; Editorial by Merle Thorpe Retailers' Competition Retailers Have Modernized; by Richard Webster Hewarding Trade Association Efforts	Dec Dec Oct Nov Mar Mar	8 20 13 66 31	Talley, Robert: Cotton's New Social Problem Talley, Robert: Making Disaster Pay Dividends Talley, Robert: What's Benind Barge Profits Taylor, Frank J.: Retail War on Main Street Tax Collector Speaks; Editorial by Merle Thorpe TAXES	Apr Sep Oct	32 65 20
Rice, Millard Milburn: Fuller Life at Reedsville ROBINSON-PATMAN LAW New Battle Lines are Forming; by Wright Patman	May	25	Breaking up Tax Trusts; by Edgar J. Goodrich Business for Tax Revision Business Highlights and SidelightsJan 53; Mar 61; Aug 56;	Mar Jun	76 136
"Right to Petition". Roney, E. L.: Hills Quit Railroading. Roper, Daniel: "Business Had Vision.". Roper, Daniel C.: Employment and Production	Oct Jan	95 36	Chart for National Progress; by Warren Bishop Day in the Senate in 1945 Dissecting the Tax Bill Federal Revenue Policies; by Roy C. Osgood Government Without Red Ink; by Frank D. Fitzgerald	Jun Jun Jun Jun	35 90 107 53
RUSSIA I Worked in Russia; by Andrew Smith Politics in Russia Through the Editor's Specs	Jun		It Can Be Done; by O. K. Armstrong Light on the Federal Tax Bill. Paradox of Tax Reform; by E. S. Duffield. Power to Destroy: Editorial by Merle Thorpe	Mar May Aug	27 50 53

		ege	V	P	uge
Tax Collector Speaks; Editorial by Merle Thorpe Taxes Menace Economic Security; by E. S. Duffield		13 85	Van Boskirk, Robert: Uncle Sam Flirts with the Co-Ops	Ont	17
Taxes Worry Mrs. Jones; by Frank W. Bryce	Apr	93	Van Boskirk, Rocert: Does Healey Act Mean Another NRA7	Aug	24
Through the Editor's SpecsFeb 11; Apr 7,8; Aug 7; Nov 11.;	Dec	14 (44)	Van Fleet, Frederick A.: Is it Slum Clearance—or What?. Vaudeville's New "Angel"		
Washington and Your Business; by Ira E. Bennett What Constitutes the Price of Bread?	Jan	17 45	17/		
Your Taxes Will be Higher; by E. S. Duffield Technocracy Again		93	W		
Their Business is "Growing;" by Perry R. Thomas They Called the Hearse Too Early; by Jo H. Chamberlin		17	WAGES Shorter Hours and More Pay; by Glenn Nixon	Dot	lig
They Taught Us to Save; by Richard L. Hobart	Dec	43		000	70
Thomas, Perry R.: Their Business is "Growing" Thompson, T. Harry: I Rise to Nominate		17 24	WALSH-HEALEY ACT Does Healey Act Mean Another NRA? by Robert Van Boskirk	Aug	24
Thorpe, Merle: Business PatriotismNo Market.	Trans	13	Wanted: A Second Declaration of Independence; by C. Reinold Noyes		16
Thorpe, Merle: Climate is an Asset	May		Wanted: Business Statesmanship; by Harper Sibley		
Thorpe, Merle: First Order of Business, Editorial Thorpe, Merle: Give Management Its Job! Editorial		13	WAR		
Thorpe, Merle: Men Wanted for Fact-Finding, Editorial	Dec	13	What Would Sanctions Mean to Us? by Harrison E. Howe		30
Thorpe, Merle: Plea for the Realities, Editorial Thorpe, Merle: Power to Destroy, Editorial		13	Washington and Your Business; by Ira E. Bennett Feb 21; Mar 17; Apr 17; May 17; Jun 19;		21
Thorpe, Merle: Price, Editorial			Aug 21; Sep 21; Oct 42; Nov 50;	Dec	17
Thorpe, Merle: Retailer Now Takes the Rap, Editorial			Watch Consumer Cooperatives; by Charles H. Janssen Watson, Thomas J.: Let's Be International-Minded		45
Thorpe, Merle: Tax Collector Speaks, Editorial Thorpe, Merle: When a Tradition Needs a Friend,	DUL	+)	Watters, Thomas, Jr.: When Men Grow Obsolete		48
Editorial	May	13	Webster, Richard: Retailers Have Modernized		31
Thorpe, Merlo: When Zeal Becomes a Runaway Horse, Editorial	Oct	13	We're Old Hands at New Deals; by Sir Ernest Benn What Constitutes the Price of Bread?	Jan	15
Thorpe, Merle: Which Road? Editorial	Feb	13	What Does the Price Law Mean?	Aug	34
THRIFT			What I've Been Reading; by William Feather		92
Armco Workers Learn to Save; by Hugh W. Wright			What? No Opportunities? by Hayden Kershner	Dec	64
Business Highlights and Sidelights		88 43	What Workers Need to Know; by Thomas Nixon Carver		15
Through the Editor's Specs		7	What Would Sanctions Mean to Us? by Harrison E. Howe What's Behind Barge Profits? by Robert Talley		65
Through the Editor's SpecsJan 7; Feb 7;	Mar	7	What's Behind the Townsend Movement?		48
Apr 7; May 7; Jun 7; Jul 7; Aug 7; Oct 7; Nov 7;	-	7	When a Tradition Needs a Friend; Editorial by Merle Thorpe	May	13
Tiernan, Stanton: Mail at \$220 a Pound	Dec	37	When Astuteness Stifles Volume; by		.43
Tippy, Worth M.: And Unto God		24 89	Clarence E. Bosworth		
Toledo's Plan to End Strikes; by Carlton K. Matson		42	When Men Grow Obsolete: by Thomas Watters, Jr		
Toward a Healthier Nation			When Zeal Becomes a Runaway Horse; Editorial		77
Toward Chamber Cooperation	Mar	91	by Merle Thorpe		
TOWNS			Which Road? Editorial by Merle Thorpe	Feb	13
Business Highlights and Sidelights Through the Editor's Specs			Whitfield, Allen: Young Men in Chamber Work Who Will Save Us from the Parasite? by George Barton Cutten		-
TOWNSEND PLAN	T 7	lia	Why Business Men are Cowards; by George E. Sokolsky		
What's Behind the Townsend Movement?	Jul	40	Why 40,000 Persons Have Jobs; by P. W. Litchfield Williams, Whiting: I Talk with Workers		
TOYS			Wills, Sheldon: Casting Bread Upon the Waters	Oct	76
From Little Acorns; by A. L. White			Wilson, Charles Morrow: Iron Whim of the Customer Wilson, Charles Morrow: Same Old Medicine Show	Jan	29
TRADE ASSOCIATIONS			WINDOW DISPLAYS		
National Machine Tool Builders Association: Rewarding Trade Association Efforts	Toron	20	Staging Plays for Window Shoppers; by Marylynn King "With Love from Dad"		
Trade Groups Show the Way; by Philip P. Gott		200	Wodlinger, Mark H.: Market Sentries of Small Business	Apr	50
Trade Executives Discuss Problems	Apr	56			
Trade Groups Show the Way; by Philip P. Gott	Aug	44	WOMEN IN EUSINESS What? No Opportunities? by Hayden Kershner	Dec	64
TRADE PRACTICES			Woods, Ralph L.: Do Executives Earn Their Pay?		
Codes, Before NRA and After; by Felix Bruner	Nov	17	Woods, Ralph L.: Shippers Scan New Truck Rates Workers Write Their Own Pay Checks; by Ralph H. Butz	. Sep	70
TRAILERS			notice at the tree and the answer of the tree at the t		-
Change Rides Up in a Trailer; by Walter L. McCain.	D	ne	WORKS PROGRESS ADMINISTRATION American Guide	Torre	70
by marter L. McGain	Dec	69	Government Spreads Culture; by Warren Bishop		
TRANSPORTATION	12.	10	Through the Editor's SpecsJan 9; Apr 7,11	; Jul	10
Government and Transportation			Wright, Chester M.: Labor Nears Its Zero Hour Wright, Hugh W.: Armco Workers Learn to Save	. Nov	70
Twenty-One Years of Self-Rule; by Paul H. Hayward			Write to Your Congressman; by		
Two Views of Business: "Business Had Vision;"		w.	Paul T. Cherington	. Apr	23
by Daniel Roper Two Views of Business: "Money Changers;" by	Jan	30	.,		
Rexford Tugwell	Jan	36	y		
11			Yardstick for Housing; by Warren Bishop You Can't Fight Progress and Win; by	. Apr	29
	1	-	A. E. Holden	, Dec	148
Uncle Sam Flirts with the Co-Ops; by Robert Van Boskirk Unfair Trade Practices; by John W. O'Leary			Young Men in Chamber Work; by Allen Wnitfield Your Taxes Will Be Higher; by E. S. Duffield	. Sen	5 27
Unfinished Business of the New Deal; by Mark Sullivan					
	-11		YOUTE ADMINISTRATION Accent on Youth; by Paul H. Hayward	Mon	F 60
UNIVERSITIES Intellectual Deficit; by Revilo P. Oliver	Oct	25	Through the Editor's Specs	. Jau	n 11
Up From a Dusty Road; by Herbert Corey			Youth MovementOld Style	. Seg	2 32